

DISTANCE LEARNING PROGRAM SPEAKER SERIES

Labor Economics Yesterday, Today, and Tomorrow

Guest Speaker: **ORLEY ASHENFELTER**

Moderators: Julia Bryan and Barbara Pertold-Gebicka

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► **DATE** TUESDAY, SEPTEMBER 27, 2022

► **TIME** 09:00 EST - Washington, DC 15:00 CET - Prague
14:00 UTC - London 17:00 GET - Tbilisi



► **REGISTRATION**

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SPEAKER



ORLEY ASHENFELTER
*Joseph Douglas Green 1895 Professor
of Economics, Princeton University*

Professor Orley Ashenfelter is the Joseph Douglas Green 1895 Professor of Economics at Princeton University, a member of the Advisory Board at the Institute for Economic Policy Research at Stanford University, President of the American Association of Wine Economists, and many more. He is a recipient of the IZA Prize in Labor Economics, the Society of Labor Economists' Mincer Award for Lifetime Achievement, and a fellow in many economic associations.

Professor Ashenfelter was the Director of the Office of Evaluation of the U.S. Department of Labor, where he started using quantitative methods for program evaluation. His extensive work on evaluation of governmental retraining programs led to the development of program evaluation methods. He has provided expert economic testimony in several legal cases, including U.S. vs Apple on price-fixing.

Professor Ashenfelter has made major contributions not only in the field of labor economics, but also in econometrics, and law and economics. He was one of the first economists to use natural experiments in economics, which has become universal across the social sciences. He was a thesis advisor for two of 2021 Nobel Prize laureates: David Card and Joshua Angrist. Professor Ashenfelter is also the co-author of the Big Mac Index, which measures a country's wealth based on a McDonald's worker's average wage and the cost of a Big Mac.

Since the early 1990s, Professor Ashenfelter has been actively engaged in the restoration of economics education in the Czech Republic and Central and Eastern Europe, serving on the Executive and Supervisory Committee of CERGE-EI from 2001-2007, and as a member of the Board of Directors of CERGE-EI Foundation since 1999.

MODERATORS



JULIA BRYAN
*Vice Chair, CERGE-EI Foundation
Managing Director, Vero Partners
Previous Global Chair, Democrats Abroad
Democratic National Committee Member*

Julia Bryan is Managing Director of Vero Partners, a Prague-based consulting company that specializes in systems integration, digital media, and startup consultancy, working with banks, mobile operators, and media and retail outlets across Europe and North America. During the course of Ms. Bryan's professional career, she has managed several startups, including the setup, development, and rollout of a digital print and fulfillment center for a major OEM serving customers across Europe. Ms. Bryan was born and raised in Charleston, South Carolina, but has lived in Central Europe for more than 20 years. Throughout her career, Ms. Bryan has worked within IT circles to encourage entrepreneurship and international outreach amongst Czech developers and young business leaders. She was one of the founding board members of the Czech branch of Wireless Wednesday and has acted as an advisor on banks and telecoms to Enterprise Ireland, Czech Republic, and Slovakia. She is the former Global Chair of Democrats Abroad, the overseas arm of the U.S. Democratic Party. She lives in Prague with her husband and children.



BARBARA PERTOLD-GEICKA
*Assistant Professor, Institute of Economic Studies,
Faculty of Social Sciences, Charles University
Distance Learning Program Main Instructor, Labor Economics*

Barbara Pertold-Gebicka is an assistant professor at the Institute for Economic Studies at the Faculty of Social Sciences, Charles University. She received her Ph.D. at CERGE-EI, spent two years as a post-doctoral fellow at Aarhus University in Denmark, and two semesters as a visiting scholar at the University of California at Berkeley. Ms. Pertold-Gebicka's research is focused on labor economics, family economics, the economics of education, and other fields of applied microeconomics. Her work has been published in journals such as *Applied Economics*, *Labour Economics*, and *Experimental Economics*.